

**I designed my own entire website: [www.RandRReflexology.co.uk](http://www.RandRReflexology.co.uk)**

**I would be more than happy to assist you with designing your own website.**

As well as being a fully qualified Reflexologist I have a Business and Management Degree so have decent IT knowledge.

**Web presence these days is absolutely vital to market your business & help gain more business...**

- It will help you get more **leads and prospects**, increase sales, enhance your professional "brand," and improve your customer service.
- **Make It Easy for People to Find You:** People expect you to have an online presence now. If they lose the business card you gave them, they'll probably try to enter your name or the facts they recall about you into a web search engine.
- **Attract new prospects and customers:** Right now, somewhere on the web, someone is looking for the services and products you offer. A search-engine-optimized web site can bring them to you (so can internet-savvy opt-in e-mail programs and other online marketing efforts, but they are not as cost-effective as search engine optimization).
- **Build your reputation:** Whether you want to demonstrate subject-area expertise, show off customer testimonials, link to a favourable review, or remind current customers of how responsive you are, having a web presence will help you build your professional brand.
- **Sell your products and services:** You can tap into the proven, reliable online marketplace by building your own e-commerce site, leveraging other online selling services (like eBay, zShops, etc.), or simply listing on your web site your business card.
- **Conserve Resources:** If you routinely deliver the same information over and over, you can deliver it in a web page or other electronic form rather than on paper.
- **Capitalize on the most effective marketing method ever invented:** Search engine marketing – the core of the web presence consulting services I used to offer – simply works better than any other form of online (or offline) promotion. It is a genuinely customer-focused marketing practice that puts you in front of people exactly when they are looking for you.

**I offer very competitive rates to help you & your business get online TODAY!**

**Please contact me for further information on this service.**

Kind Regards

Tara-Louisa Harding BA (Hons)

VTCT World Class Level 3 Diploma in Reflexology

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